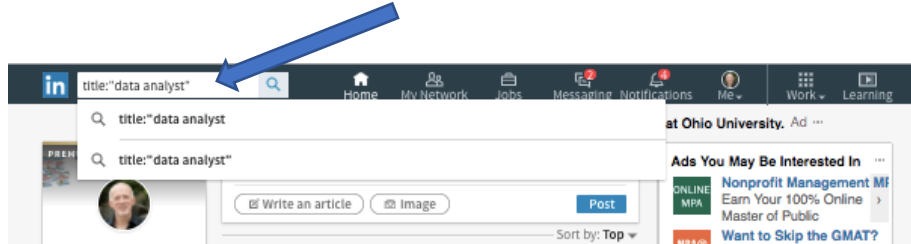
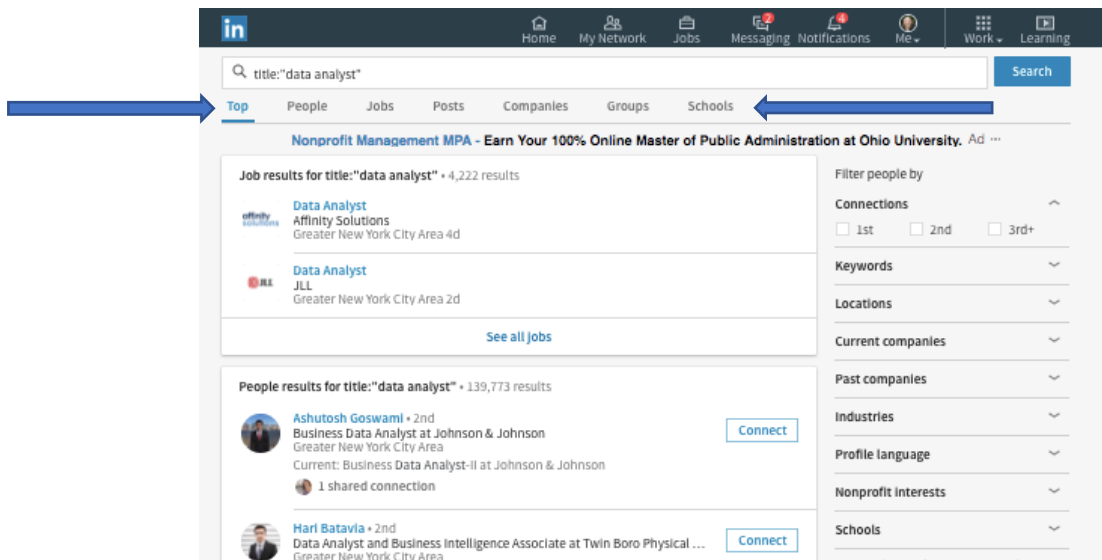


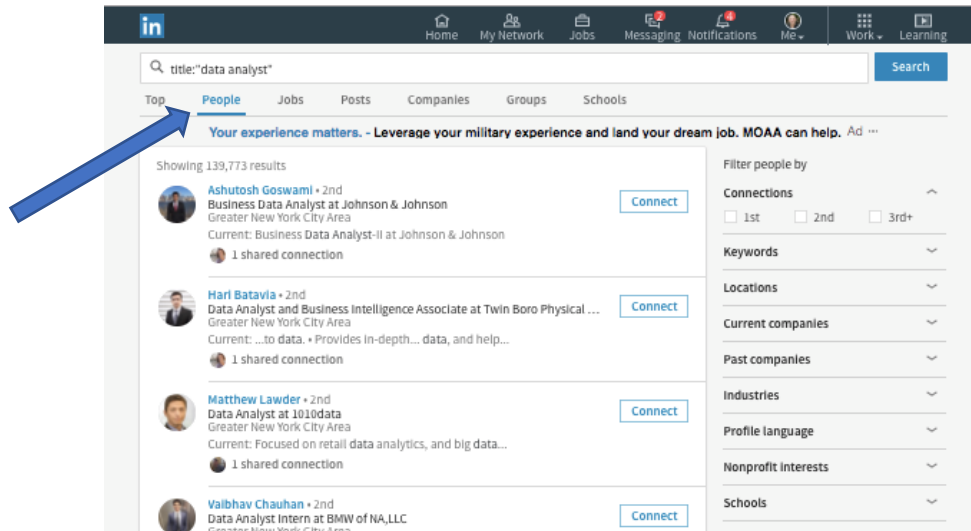
Search Instructions: In the Keyword Search box, enter the common name of the job title that you want to learn about. As shown in the image below, put the phrase 'title:' directly in front of the job title (e.g., do not put a blank space after the colon). Put quotation marks around any job titles that have two or more words, such as "data analyst".



Click on the blue search icon / magnifying glass image to the right of the Keyword Search box, and you'll see a results page that will look similar to the image below. Notice (between the two arrows on the image below) there is now a 'menu' bar with tabs that include People, Jobs, Posts, Companies and Groups.



To see people who have that job title in their LinkedIn profile (it could be in current job title or a past job title), click on the People tab.



LinkedIn will now show you people who have the job title that you entered initially in the Keyword Search box.

Look to the right of each person's name to see if you have any 1st degree or 2nd degree LinkedIn connections that you can contact for informational interviews (see ***Understanding LinkedIn Connections*** to learn about LinkedIn connections).

Home My Network Jobs Messaging Notifications Me Work Learning

Search title: "data analyst" Search

Top People Jobs Posts Companies Groups Schools

Your experience matters. - Leverage your military experience and land your dream job. MOAA can help. Ad ...

Showing 139,773 results

Ashutosh Goswami • 2nd
Business Data Analyst at Johnson & Johnson
Greater New York City Area
Current: Business Data Analyst-II at Johnson & Johnson
1 shared connection

Hari Batavia • 2nd
Data Analyst and Business Intelligence Associate at Twin Boro Physical ...
Greater New York City Area
Current: ...to data. • Provides in-depth... data, and help...
1 shared connection

Matthew Lawder • 2nd
Data Analyst at 1010data
Greater New York City Area
Current: Focused on retail data analytics, and big data...
1 shared connection

Vaibhav Chauhan • 2nd
Data Analyst Intern at BMW of North America, LLC
Greater New York City Area
Current: Data Analyst Intern at BMW of North America, LLC
1 shared connection

Thomas Herlihy • 2nd
Data Analyst and Developer at Direct Dialog Inc
Greater New York City Area
Current: Data Analyst and Developer at Direct Dialog Inc
1 shared connection

W. Kevin Zhu, CFA • 2nd
Analyst / Data Scientist at Balyasny Asset Management
Greater New York City Area
Current: Data Analyst at Balyasny Asset Management L.P.
1 shared connection

Vicki Obe • 2nd

Filter people by

Connections
 1st 2nd 3rd+

Keywords

Locations

Current companies

Past companies

Industries

Profile language

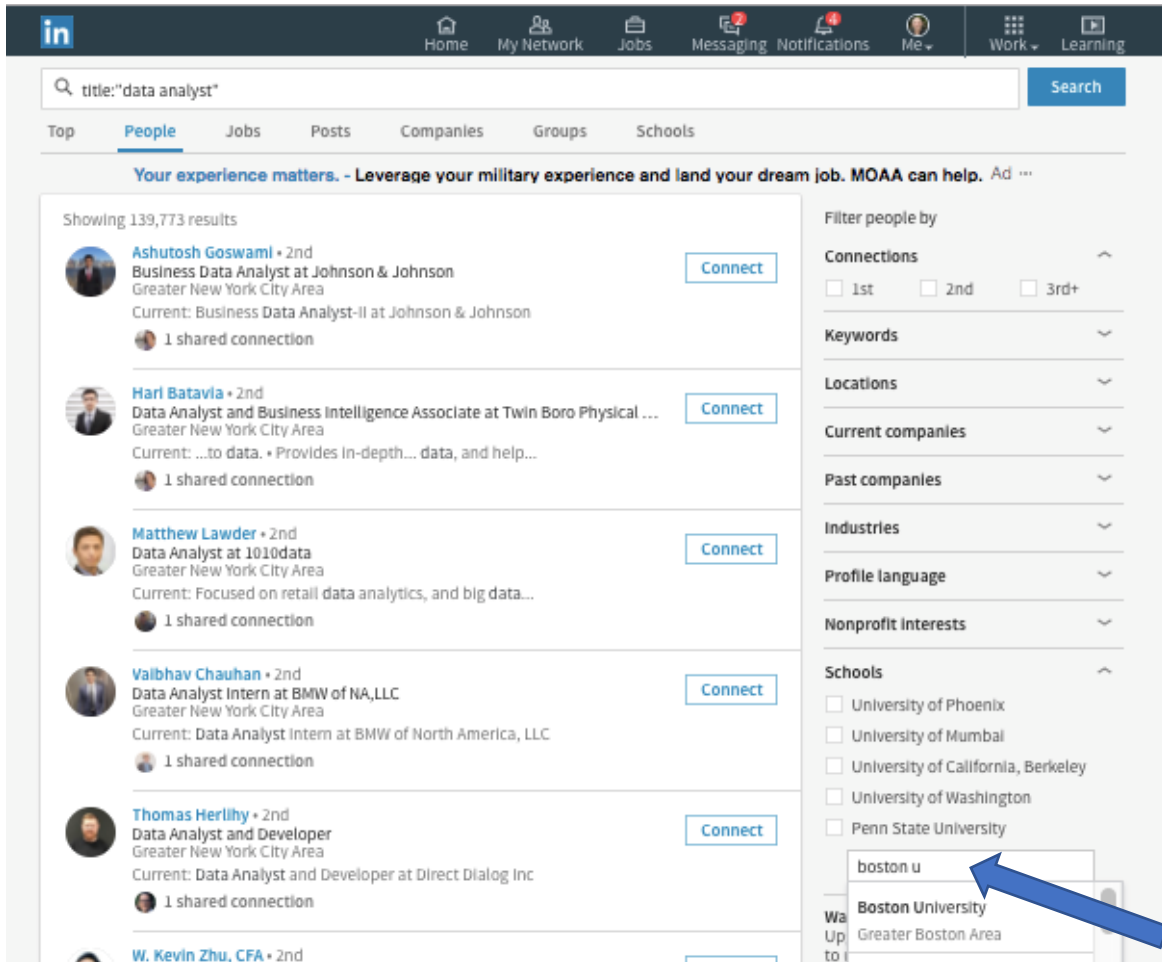
Nonprofit interests

Schools
 University of Phoenix
 University of Mumbai
 University of California, Berkeley
 University of Washington
 Penn State University
+ Add

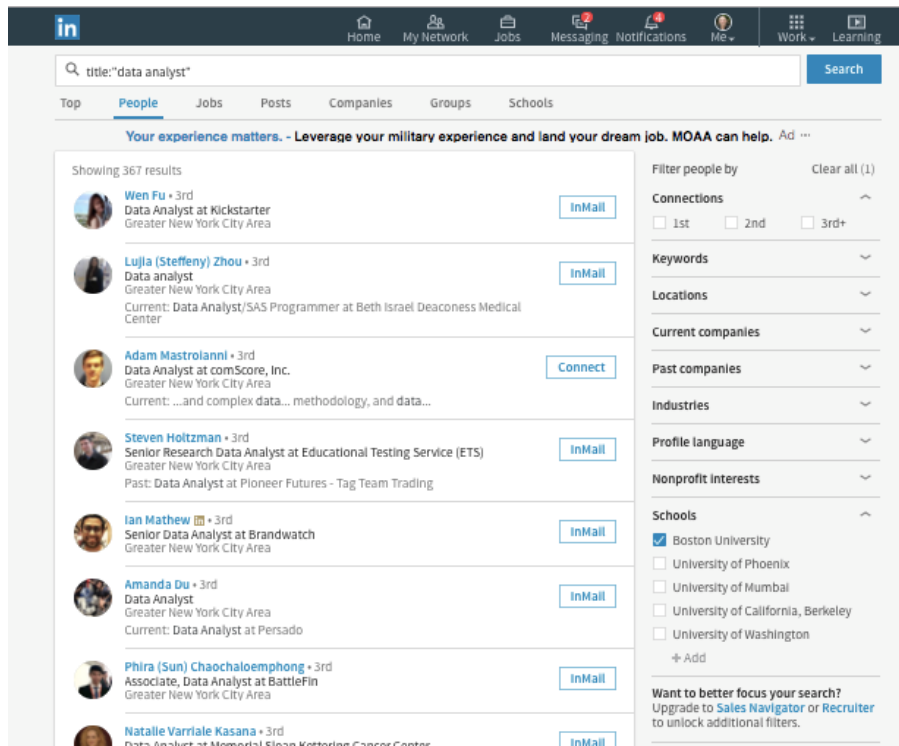
Want to better focus your search?
Upgrade to Sales Navigator or Recruiter to unlock additional filters.

Saved searches • Manage
"learning & development" (297 new)
Create search alert

Alumni can be a great resource for informational interviews. You can narrow your search results to people who attended the same schools (i.e., colleges and universities) you attended by clicking on 'Schools' (see arrow in bottom right corner of the image below) and then entering the name of the school you attended (see image on next page).



Below is an image of search results showing people who attended Boston University and who have the job title "Data Analyst" in their LinkedIn profile.



If you know the name of an industry that appeals to you, you can click on the Industry box, scroll down the industry menu and select the appropriate industry. If you do not select an industry, your search results will be for all industries.

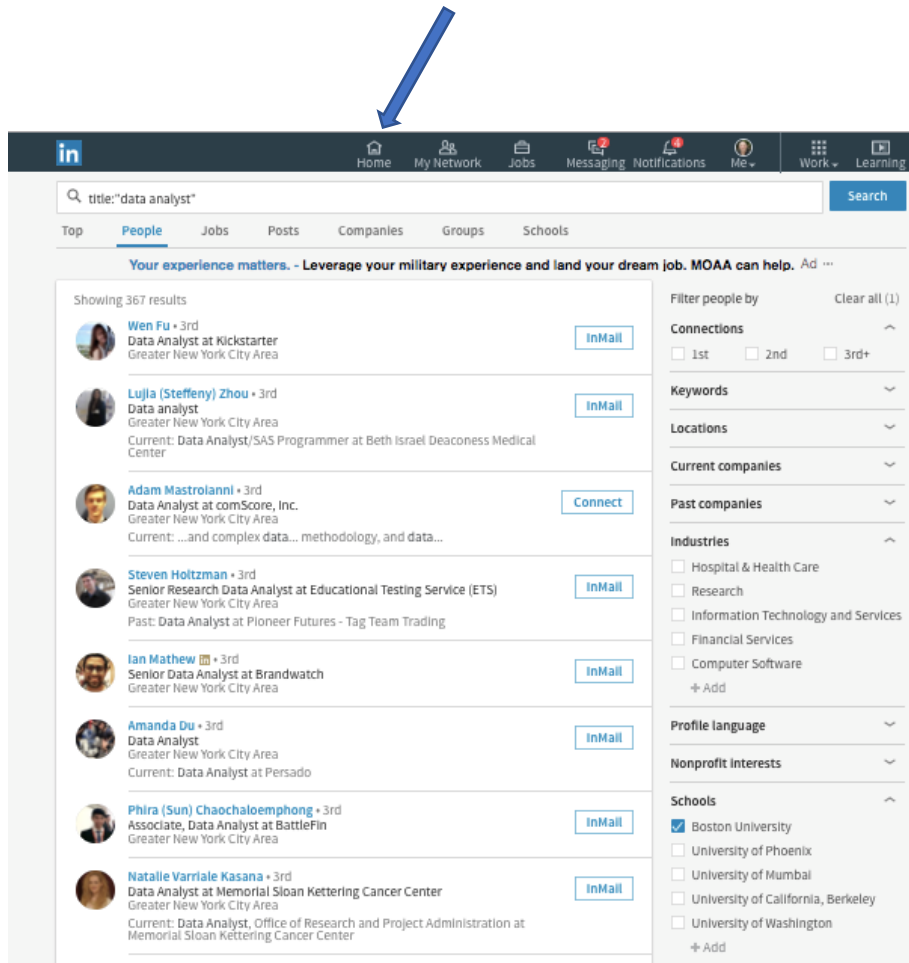
If you want to talk to people who work in a specific geographic region, you can indicate the geographic area in the Location boxes. Do not choose a geographic area if you are willing to talk to people regardless of where they are located.

The screenshot shows a LinkedIn search results page for the query "title:'data analyst'". The search results are filtered by "People" and show 50 results. The results list several data analysts, including Lujia (Steffeny) Zhou, Natalie Varriale Kasana, Jaanki Patel, Benjamin DeFrancesco, Rae Ling, Sarah Pender, Katie Schimanski, and Bridget Darby. Each result includes a profile picture, name, title, location, and current company. The "InMail" button is visible for most results, and a "Connect" button is visible for Bridget Darby. On the right side of the page, there is a filter panel with the following sections: "Filter people by" (Clear all (2)), "Connections" (1st, 2nd, 3rd+), "Keywords", "Locations" (highlighted with a blue arrow), "Current companies", "Past companies", "Industries" (highlighted with a blue arrow), "Profile language", "Nonprofit interests", and "Schools". The "Industries" section is expanded, showing "Hospital & Health Care" selected, along with "Research", "Information Technology and Services", "Financial Services", and "Computer Software". The "Schools" section is also expanded, showing "Boston University" selected, along with "University of Phoenix", "University of Michigan", "University of Minnesota-Twin Cities", and "DeVry University".

Association and Volunteer Connections Search

If you belong to an association or have volunteered at an organization, you can find people who belong to the same organization or have volunteered at the same place and who have the job title that you want to learn about. Here's how:

Begin a new search by clicking on the 'home' image in the navigation bar.

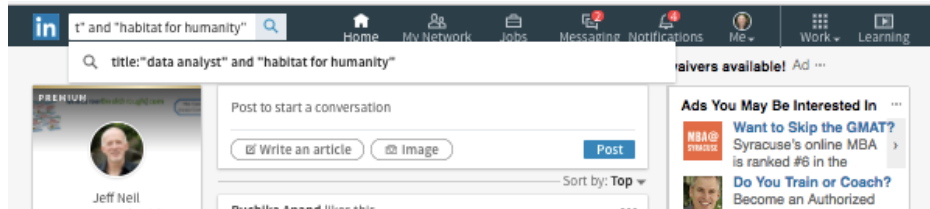


The screenshot shows the LinkedIn search interface. At the top, the navigation bar includes icons for Home, My Network, Jobs, Messaging, Notifications, Me, Work, and Learning. A blue arrow points to the Home icon. Below the navigation bar is a search bar containing the text "title:'data analyst'". The search results are displayed in a list format, showing profiles of data analysts. The right sidebar contains filter options for connections, keywords, locations, current companies, past companies, industries, profile language, nonprofit interests, and schools.

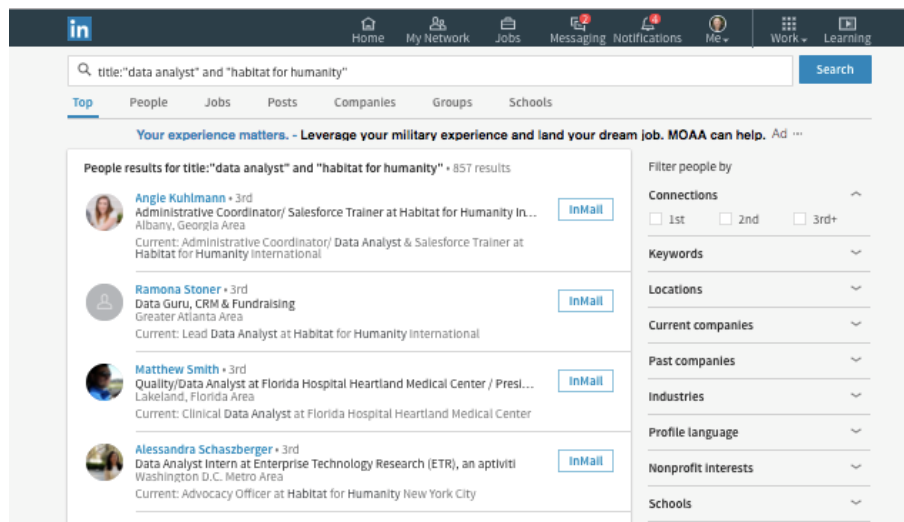
Name	Job Title	Location	Action
Wen Fu	Data Analyst at Kickstarter	Greater New York City Area	InMail
Lujia (Steffeny) Zhou	Data analyst	Greater New York City Area	InMail
Adam Mastroianni	Data Analyst at comScore, Inc.	Greater New York City Area	Connect
Steven Holtzman	Senior Research Data Analyst at Educational Testing Service (ETS)	Greater New York City Area	InMail
Ian Mathew	Senior Data Analyst at Brandwatch	Greater New York City Area	InMail
Amanda Du	Data Analyst	Greater New York City Area	InMail
Phira (Sun) Chaochaloemphong	Associate, Data Analyst at BattleFin	Greater New York City Area	InMail
Natalie Varriale Kasana	Data Analyst at Memorial Sloan Kettering Cancer Center	Greater New York City Area	InMail

Next, in the Keyword Search box, enter your appealing job title and the name an association that you belong to or a place that you have volunteered. As explained earlier in this chapter, enter the phrase 'title:' directly before the job title, and put quotation marks before and after any job title that has two or more words.

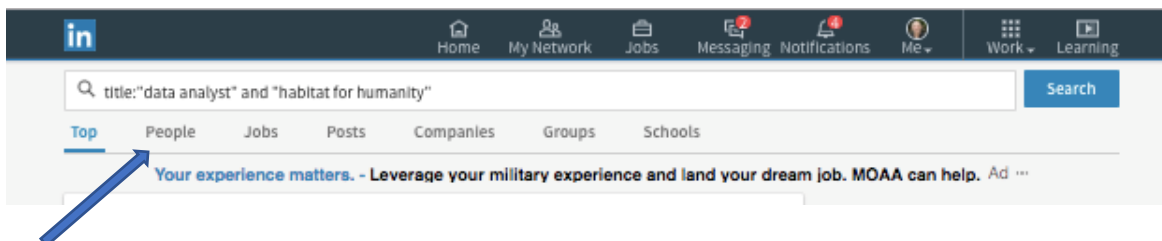
In the sample below, this search is for people who have job title Data Analyst and also have some affiliation with Habitat for Humanity.

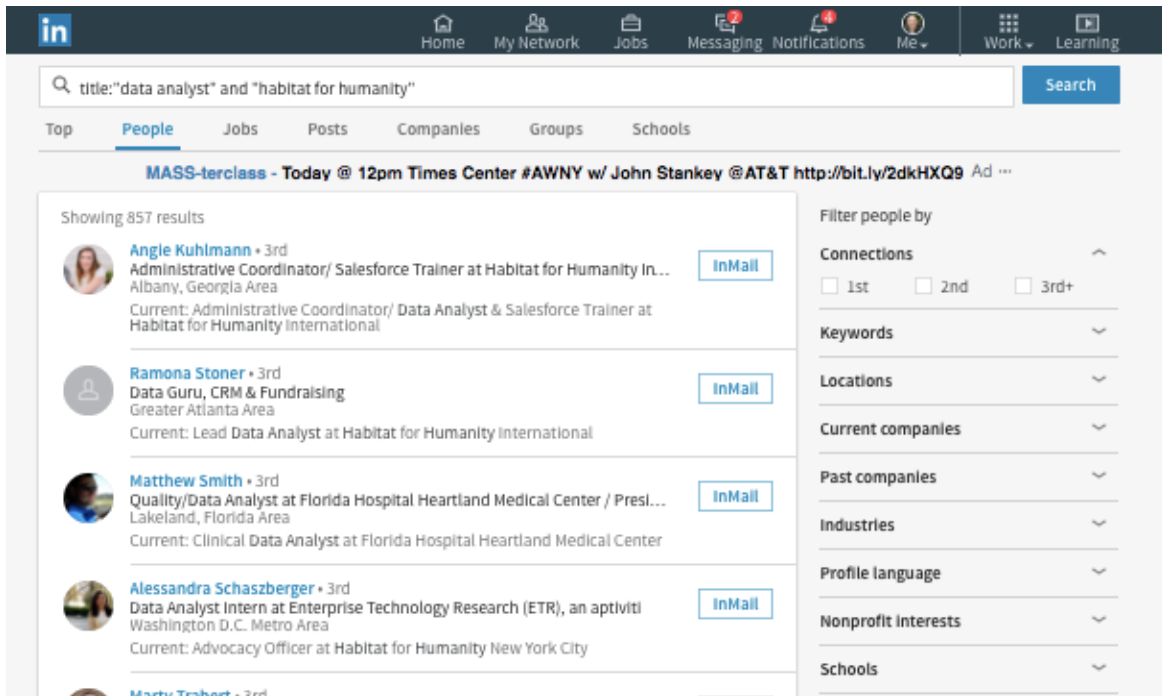


To see your initial search results, press the blue Search button.



Now, to find people who meet your search criteria, simply click on the People tab.





Free Bonus: Because LinkedIn search strategies are new to many people... and because LinkedIn changes its 'User Interface' and search functions over time... I have prepared updated training videos that show you exactly how to conduct these searches. You can get access to these training videos here:

www.InformationalInterviewToolkit.com